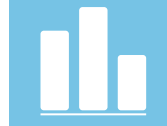# Your Website Visitors Are Mobile

33% of web traffic is mobile
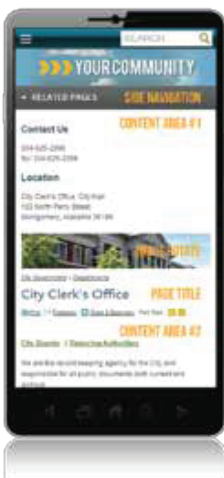
27% growth from 2014 - 2015
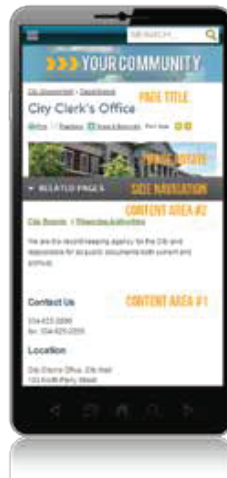
A Responsive Website is Not Enough

- Responsive has Limitations
- Element Order Based On Desktop Design
- Page Elements Not Always Where You Want Them

Design their Experience

Standard Responsive Format

Optimized Responsive Format

- Move, Hide & Reorder Content for Your Mobile Site
- Make Changes on an Individual Page or an Entire Template
- Preview and Test Across a Wide Range of Devices