



### Current Accessibility Talking Points:

Vision will guide you to develop a site compliant with WCAG 2.0 A standards.

Services include:

- Training resources to teach your staff how to create accessible content
- Development of a design compliant with A standards
- Automated testing and report to identify pages that need attention
- Creation of an Accessibility Statement page to place on the website

### WCAG 2.0 Advanced Service Offering (\$14,500; \$9,500 when paired with standard or plus content strategy)

Vision is dedicated to providing every member of your community access to the city's services online.

While Vision applies accessibility best practices throughout the development, keep in mind maintaining an accessible website will be an on-going project for the city as content is edited over time.

Below are details to the WCAG 2.0 Services that we are including with your project:

- **WCAG 2.0 Education Material:** Vision will educate your team on requirements and implications for building and maintaining the site. Resources that will teach your staff about what constitutes accessible content will also be provided.
- **WCAG 2.0 Design Consulting:** Your website will be designed in the spirit of WCAG 2.0 A or AA requirements to get desired balance between optimal design and WCAG 2.0 compliance. Vision will provide up to 3 design comps (e.g., color combinations and font size) from which to choose.
- **Content Accessibility Formatting:** Content migrated by Vision (e.g. page content, images) will be formatted to comply with AA standards, excluding multimedia content. For example, header sequencing, table formatting and image alt-tags will be updated to support AA standards. (Up to 200 pages included. Additional pages available for additional cost.)
- **WCAG 2.0 Testing<sup>1</sup>:** Vision will conduct testing throughout the project to ensure the developing website is generally compliant. Testing will be conducted during the design stage to ensure color contrast meets desired standard. An automated site scan will verify the compliance of Vision-migrated content before delivery of the development site.
- **WCAG Accessibility Statement:** Vision will create an Accessibility Statement page to be placed on the website.

Additional Optional Services:

- **WCAG 2.0 Consulting:** (\$3,500) In-depth consultation and education on requirements and implications for building and maintaining the site. Typically done at the beginning of the project. Includes:
  - 90 minute workshop
  - Scan of existing website to identify outstanding accessibility issues
- **Testing and Consultation on Additional Content:** (\$6,500) Vision will migrate compliant content. After delivery, the city may opt to add additional content on their own. This package includes running additional testing on content migrated by the city and consultation with your team to resolve any identified issues. Limit to 500 pages.
- **Training of staff (Remote):** (\$4,000) Typically done at the end of the project to make sure you and your team can maintain a compliant site. Includes:
  - Review of WCAG compliance requirements (1 hour)

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<sup>1</sup> Client is responsible for purchasing license to automated testing software



- Specific training for content editors about how to use visionLive™ CMS to implement and maintain accessibility; includes exercises to complete tasks (2 hours)

**Expectations:**

- Be careful promising “full accessibility”
- It takes more time to migrate accessible content because it requires thought/strategy on each page (50% longer)
- It is not a long term accessibility guarantee
- We are not doing human testing – there could be certain elements that are not optimized
- If they’re serious about it, they need to designate an accessibility coordinator (someone with authority to make judgment calls and changes to content)
- The content will change look – they need to be comfortable with that
  - We’ll save the original version – they can revert if they want to

**Other stuff:**

- Added to the proposal
- We’re thinking about an on-going accessibility service
- You will collateral eventually



Accessible Content Migration - \$20/page?

Additional Notes for Contract/Discussion:

- Client will need to identify an Accessibility Lead and it is strongly recommended that they contract with an accessibility consultant
- Client will need to purchase a license for site accessibility scanning (e.g., SortSite, SiteImprove) for purposes of the implementation and maintenance
- Client will be responsible for providing accessible site content for implementation as well as addressing content issues identified in the scans and human testing
- The scope of work noted herein is in addition to the regular project work
- This proposal includes the work to ensure that design and code, excluding third-party tools and software, are sufficiently compliant to WCAG 2.0 level AA at launch to the extent validated by automated and human testing; content is excluded and is the client's responsibility
- Any changes created after launch are not included in this contract