GRANICUS

SpeakUp^{SM}

Collect and prioritize community ideas

SpeakUp^{SM} combines the power of social innovation and crowdsourcing with an online forum to help agencies prioritize projects and make the best decisions for their community. Citizens can vote on, comment on, and share other citizens' ideas, as well as their own.

Government organizations often struggle with sustaining productive citizen involvement. The old way of doing things – holding a meeting in the evening at a local government building – doesn't produce the results government agencies want today. In an effort to engage a broader audience and generate fresh ideas, governments are implementing online technology to make it easy for more members of their community to contribute. SpeakUp helps governments engage citizens beyond in-person meetings and discover what matters most.

By offering a convenient and more autonomous space to share ideas - a website dedicated to community idea sharing - organizations can capture input and create a collaborative environment between citizens and their government.

Productive citizen collaboration

- Clear and simple touch voting

- Collect open ideas for community improvement through an online portal

- Effortlessly prioritize ideas - citizen votes and comments indicate what's most important

- Contribute to the conversation and let your community know you're listening

- Reach a broader audience using a Facebook integration and widgets

- Implement a cloud-based social ideation platform in a matter of days

- Access community ideas, statistics, and demographics on an iPad

Granicus' social ideation platform encourages positive collaboration and offers a meaningful way for residents to contribute online.

Benefits & Functionality

Collect new ideas from your community

Give residents a convenient way to suggest new ideas for community improvement through a website dedicated to social idea sharing. Posting an idea is easy and if similar ideas already exists, our system will automatically display those results.

Let your residents manage and prioritize ideas

Other residents, and even government staff, can prioritize ideas by voting, commenting, and sharing. Crowdsourcing helps you effortlessly discover and rank the most important ideas for your community, helping improve outcomes and build greater public trust.

Promote your site through social media and widgets

With our Facebook integration, extend your reach beyond your SpeakUp portal to connect with a broader audience. Take promotion to the next level by embedding widgets throughout your website and capture your audience's attention as they browse.

GRANICUS

Get focused answers on important topics

With forums and groups, post a topic and get feedback on a specific initiative. All responses are related to your subject, helping you focus citizen ideas on what's most important to the organization. For more specific ideas, survey users and quickly build analytics.

FEATURES FOR STAFF

Acknowledge Ideas

Create Public & Private Discussion Groups

Create Forums

Post Surveys

Run Analytics & Export Results

Additional Features
- Showcase an Idea, Forum, or Discussion
- Single Sign-On
- Multiple Language Support
- Design Customizations
- Widgets and API
- Profanity Filter
- iLegislate® Integration: Ideas Dashboard on the iPad

BENEFITS TO CITIZENS

Create an Idea
- Auto-Search for Duplicate Ideas
- Add Tags, Images, and Links to Supporting Resources

Contribute to Other Ideas
- Vote for Ideas
- Leave a Comment
- Share Ideas to Social Networks
- Subscribe to Ideas

Sort Ideas

Additional Benefits
- Facebook® Integration
- Leader Board

DEPENDENCY

Citizen Participation Suite