

















Department Branding

	Design Theme	Basic Subsite	Advanced Subsite
Design			
Design Elements			
 Department logo in site header	✓	✓	✓
 Unique color scheme	✓	✓	✓
 Unique background	✓	✓	✓
 Separate font style	✓	✓	✓
 Logo can link to departmental homepage instead of main homepage		✓	✓
Page Layout			
 Custom page template based on main site wireframe		✓	
 Custom wireframe			✓
 Interior page layout same as the main site	✓	✓	✓
 Number of new widgets included	0	5	7
Mobile			
 Unique color scheme	✓	✓	✓
 Department logo in header	✓	✓	✓
 Logo can link to own departmental homepage instead of main homepage		✓	✓
Design Services			
 Heatmap analysis			✓
 User surveys			✓
Functionality			
Own Domain		✓	✓
Main Navigation			
 Same as main site	✓		
 Separate page tree from main site		✓	✓

Department Branding

	Design Theme	Basic Subsite	Advanced Subsite
Header and Footer Sections			
Independent header configurations (logo, top nav, social icons, quick links)		✓	✓
Independent footer configurations (footer nav, social icons)		✓	✓
Search			
Result part of main site search	✓		
Stand alone search		✓	✓
Separate Google Analytics			
		✓	✓
Background			
Ability to change background image if main site is able		✓	✓
Additional Storage			
On-going Services			
	N/A	5 GB	10 GB
Health checks (account review)			✓
Site analytics			✓
Graphics site audit			✓
Price			
Implementation Fee			
Base	\$2,500	\$5,000	\$12,000
Each additional	\$1,625	\$5,000	\$12,000
Recurring Annual Fee			
Base	N/A	\$1,250	\$3,250
Each additional	N/A	\$1,250	\$2,250

* Based on visionLive edition - Outlined services will occur annually if main site is Standard Edition of visionLive or semi-annually if main site is Plus Edition of visionLive.