

# Representing Communities

Lacombe, AB



## More About Lacombe

The City of Lacombe, Alberta teamed up with Vision to create an interactive website designed to provide immediate connectivity for residents. The entire website was re-built from the ground up and custom-tailored to fit the community's unique needs. A striking, modern design has replaced the website's once dated look, and the revamped navigation has proven to be intuitive for both young and old residents alike.

Lacombe's dynamic homepage has enhanced community engagement through the use of popular search menus, calendar feeds, direct links to social media, and more. Responsive design themes for the City Council, Recreation and Culture, and Emergency Services were also created to provide unique identities for these highly-frequented department sections. The addition of countless interactive features, such as eNotification, multilingual translation, custom online forms, and more, have also played a big part in the website's transformation.

*"In less than six months, our new site has drawn more visitors than our old site did in six years. That's the community engagement we were looking for."*

**Diane Piche,**  
Computer and Information  
Systems Manager