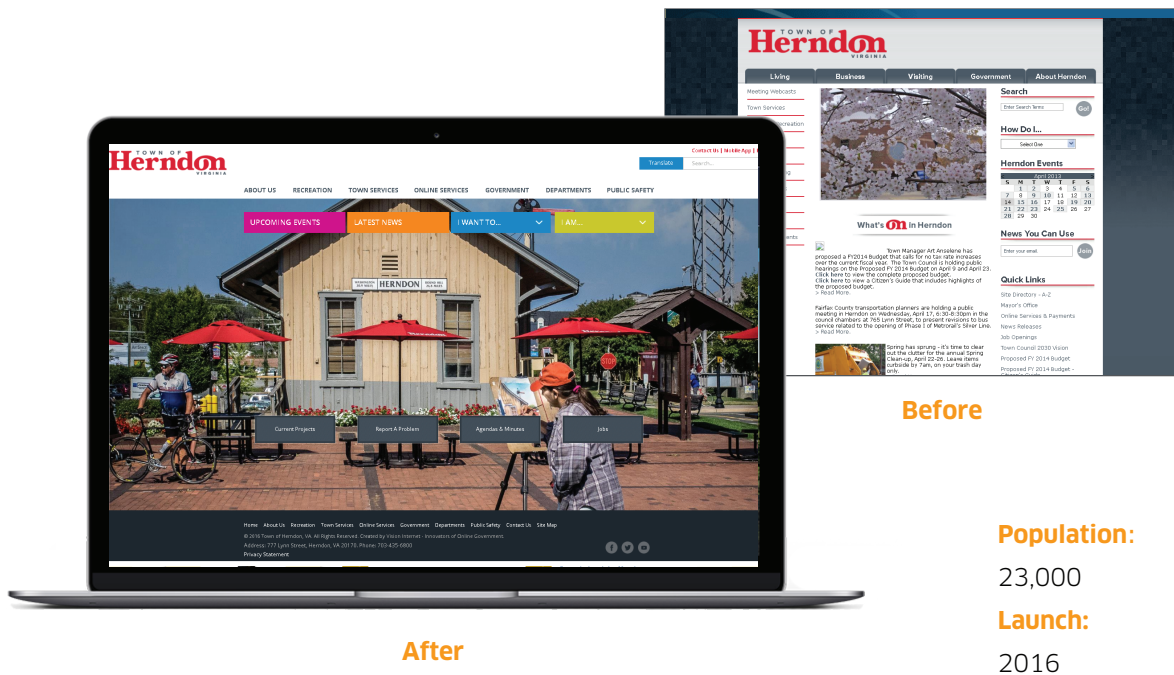


# Representing Communities

Town of Herndon, VA



## More About Town of Herndon

Described as a “Next Generation Small Town” in the Washington DC Metropolitan area, Herndon is home to 23,000 residents. While there were several goals for the project, ensuring the creation of a design that reflected the community as focused, open and caring was a top priority. The homepage features large, colorful buttons that guide visitors to the site’s top content. Two action-oriented menus (I Want To... and I Am...) make key information easy to find, even for those who are not familiar with the internal organizational structure of the town.

*“Vision worked with our internal team to create, design and implement a new site that hits all of our key objectives: it’s intuitive for the end user, the CMS is straightforward and easy to use – and the site looks terrific! The Vision team was responsive to our specific requests and requirements, and their onsite (and ongoing) training was exceptional. We are extremely pleased with our new website and would recommend Vision to government agencies seeking a fresh, user-friendly approach to online government access.”*

**Ann Curtis,**  
Chief Communications Officer